



**Because  
there is a  
better way.**



**Coaching + Training + Consulting**  
for women business owners in  
construction and trades.



**Coralee is passionate, insightful and inspires her audience to think outside the box and believe anything is possible.**



Coralee is a wife, a mother of four, a homeschooler, a business owner and an advocate for women in trades and construction. She is a passionate, spiritual, life-loving human that loves to hike, run, bike and be in nature. She thrives with structure and goals and is dedicated to helping women maximize their business potential and live the life they love. ***Life is short, it should be fun!***

After 23 years in the construction industry, and successfully selling her trades business, Coralee is ready to share her knowledge, experience and expertise with women in construction and trades to help them engineer their business so they can confidently step

back from the day-to-day business operations, and focus on what they do best - their craft. In addition, she helps new entrepreneurs navigate the journey to starting their own construction or trades business, providing best practices for growth and success. ***Coralee is passionate about empowering women in trades, taking control of their mindset, their life and their future.***

Coralee wholeheartedly believes in the power of women and the strength of togetherness. Her purpose is to support women in construction to maximize their business potential and live a life they love.



**It's rare to have someone like Coralee who has explicit knowledge of the industry from an entrepreneurial perspective AND have the ability to teach, train and coach.**

*~ Cathy Kuzel, Author & Speaker*

**Her engaging presentations inspire audiences to develop their business systems as well as team culture to ensure inspiring growth with powerful and practical topics:**

## **Business Growth Tips & Tricks**

### **Employee to Entrepreneur:**

3 P's to Greatness - What it takes to excel in business and in life.

### **Find your Niche:**

Stand Out or Be Lost in the Crowd - Why money is made in tight niches.

### **Why Culture Matters:**

Thrive With Your Dream Team or Die Alone - How to build a team of your biggest raving fans.

### **Money Loves Organization:**

How to implement processes and systems to maximize efficiency, profitability and freedom.

## **Personal Growth Tips & Tricks**

### **Mindset Magic:**

Master your mindset, master your life - How to build your mindset muscle for success in any environment.

### **Confidence Matrix:**

High-performing habits to increase confidence in your life and in your work.

## **Coralee's Top Keynote**

### **Why Culture Matters:**

#### **Thrive With Your Dream Team or Die Alone**

Every organization has a culture, but does that culture contribute to achieving business goals, or does it hinder? Culture is vital to your organization because it shapes your corporate identity and therefore your ability to grow, paving the way for success and a lasting legacy. Your culture is the formula, the DNA that provides guidelines, boundaries and expectations for your team and your customers, and is the primary platform to inspiring and motivating your people. Are you leveraging it fully?

#### **Audience members will walk away with:**

- A clear understanding of what culture is and why having a good culture is vital to an organization's success.
- The key ingredients needed to build a dream team and a culture worth talking about.
- How to position yourself in your industry as "the" place to work, hiring and retaining the best employees and creating true brand ambassadors.

## **Why event planners and corporate clients love working with Coralee?**

- Every one of Coralee's LIVE or VIRTUAL presentations is customized to fit the audience, including using attendees' experiences to demonstrate her principles.
- Coralee's presentations are visceral and filled with real-life stories (*No boring bullet slides!*)
- Coralee's presentations are sprinkled with humor and attendees are guaranteed to leave impacted AND committed to take action.
- Considerate, organized, on-time; Coralee has the same goal for every online or offline event - to be valuable and impactful.

## **Presentation Styles + Flexibility**

**Expert Interview:** Interviewing Coralee effortless. She is powerfully engaging, real, and extremely skilled at being "off the cuff", making it easy and impactful for everyone.

**Expert Panel:** Coralee is a huge asset on an expert panel. Her extensive expertise and diverse experience as a business woman and mother of 4 gives Coralee a relatability that is palpable.

**Presentation:** Coralee's presentations generally vary from 30 - 90 minutes and can also be delivered as 1/2 day and full day workshops.

*\*All of Coralee's presentations are available as a keynote, workshop, webinar, podcast interview, or virtual summit.*



**To book Coralee  
to speak at one  
of your events,  
contact:**

**success@thrivehq.ca**



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